

**Natasha Lunn (IBCLC)**



Tash is an IBCLC and Business Coach helping fellow IBCLCs create fun, profitable businesses that are more than just an expensive hobby.

Before becoming an IBCLC and starting her private practice - The Boobala, Tash graduated as an Osteopath in 2008 and has been in Private Practice in South West Sydney. She was also a volunteer Breastfeeding Counsellor and Community Educator with the Australian Breastfeeding Association for 6 years.

Through her business, Your Lactation Biz, Tash coaches and creates products to help new and seasoned IBCLCs build businesses that suit their personality and lifestyle.

***Milk, Money and Mindset: How to create a business you love without going bust!***

- Charging what your worth (and being worth what you charge!):  
we can't expect to be valued if we don't value ourselves,  
business boundaries and putting yourself out there.
- Why businesses "fail".  
How IBCLC PP is more than just an expensive hobby.
- The cost of doing business: the reality of business numbers in private practice.  
Billable vs non billable hours.